

Interview folder

NOV 11 REC'D



The Wirthlin Group*

Decision making information
for intelligent choices

November 11, 1993

**Ms. Carol H. Rasco
Assistant to the President for Domestic Policy
Executive Office of the President
1600 Pennsylvania Avenue, NW
Washington, DC 20500**

Dear Ms. Rasco:

The Wirthlin Group, a national research firm, is conducting 60 telephone interviews with opinion leaders such as yourself.

This interview will address your thoughts on the issue of alcohol misuse in this nation and the role that you feel government, industry, and other organizations should play in helping to solve this issue. Everything you say will be kept strictly confidential.

We are conducting these interviews from November 1 - November 19, 1993. The interview will last approximately 20-25 minutes, depending on the length of your answers.

We appreciate your important contribution to this survey. Thank you for your time.

Sincerely,

**Jelena Voorhis
Project Director**

CONFIDENTIAL

**FAX FROM THE WIRTHLIN GROUP
1363 Beverly Road -- McLean, Virginia 22101-3629 USA**

DATE: October 28, 1993

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CONTACT SENDER IF TRANSMISSION PROBLEMS OCCUR

DELIVER TO

Carol Rasco

Tel. 202 456 2216

Fax. 202 456 2878

SENDER

Stephanie Wolfe

**The Wirthlin Group
Tel. 703 556-0001
Fax. 703 893-3811**

INSTRUCTIONS

This will confirm the confidential telephone interview that is set for: Tuesday, Nov. 16, 1993. The time of the interview is: 1:30 pm. One of our interviewers will call you at that time. We sincerely look forward to receiving your professional opinions and insight. Thank you in advance.